


## **E-CONTENT**

### **For B.com VI Semester, International Business:**

1. Basics of International Business operations (Youtube video from e-pg Pathshala project).
2. 4Ps of International Marketing (Youtube  
 [INTERNATIONAL MARKETING PDF.pdf](#)  
video)
3. PDF reading (as attached below): Students have been asked to read the section of the document that is within the scope of their syllabus.

### **For B.Com (Hons) VI Semester, International Business:**

1. E-pg pathshala module on foreign exchange market (content developed by myself)- Text, Facts, and Video-based on my content (<https://epgp.inflibnet.ac.in/Home/ViewSubject?catid=6>)
2. Youtube video and PDF on the World Bank and IMF

### **For B.com, Corporate Accounting**

1. Basics of Internal Reconstruction (Youtube video by a CMA)
2. PDF for questions (with solutions) on internal reconstruction.