

2024–2025

- Aakraya's Freshers' Day was a vibrant celebration that warmly welcomed new members into our association. With energetic performances, engaging games, fashion walks, and talent showcases, it fosters bonding and reflects the inclusive, dynamic spirit of our community.
- Panel Discussion
Our panel discussion brought together esteemed professionals including Nikhil Kohli, Jenender Anand, and Sudipti Palgotra, who shared valuable insights on leadership, professional journeys, and the evolving landscape of commerce. Their candid stories



and practical advice offered students an eye-opening perspective beyond the classroom.

- Industry Visits
Our visit to the Parle manufacturing plant offered students a behind-the-scenes experience of real-world industrial operations—from production processes to branding strategies—turning classroom concepts into practical learning.



- TRGOVINA – Aakraya’s Flagship Commerce Fest was a two-day celebration of commerce, creativity, and community, blending intellect with entertainment. The fest hosted competitive events like the Mock Stock , IPL Auction, and Treasure Hunt, sparking innovation and teamwork. Speaker sessions with leaders such as Amitabh Ranjan, Nandini Sharma, and Abhinandan Narayan offered valuable insights into markets and careers. Adding to the vibrancy, interactive stalls, delicious food, and a power-packed live band performance by Bandish made TRGOVINA an unforgettable experience.



- Farewells at Aakraya was warm, nostalgic, and full of gratitude. Through heartfelt speeches, fun moments, and shared memories, we celebrated the contributions of our outgoing members while wishing them success in their future endeavors.

Achievements

- Active contribution to NAAC Visit and showcasing vibrant student culture (2024–25).
- Consistently successful organization of flagship events (TRGOVINA, webinars, competitions).
- Partnerships with national and international organizations (EY, AIESEC, QS).
- Recognition for innovation, networking, and student empowerment through major events and industry visits.

