

Training and Placement Cell

'As knowledge grows up, Light flames up from within'- Sri Aurobindo.

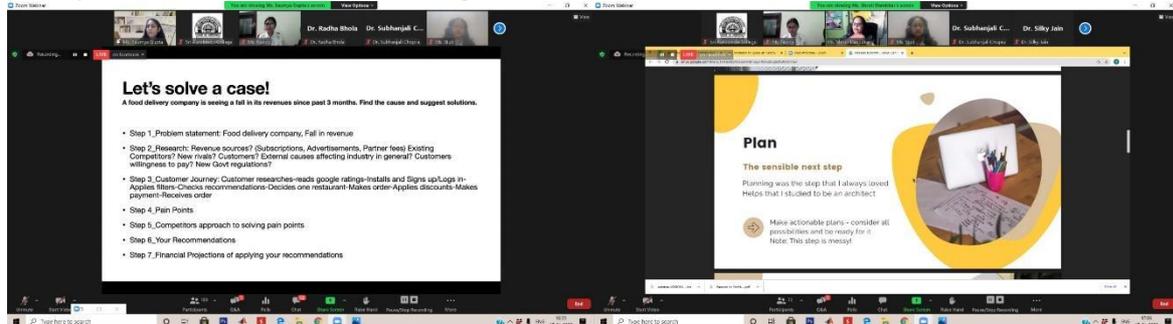
The Training and Placement Cell of Sri Aurobindo College is continuously working towards inculcating the principles of Sri Aurobindo. The cell has following goals:

- To develop different skills in our students at the undergraduate level
- To bring mass recruiters as well as product-based companies
- To provide placement & internship opportunities to students
- To promote inclusive and holistic growth of the students of our college

The cell regularly organizes workshops, seminars and job fairs to achieve the above goals.

WORKSHOP ON GROW- Get Ready for Opportunities at Work

Training and Placement Cell, Sri Aurobindo College, organised a 5-day student development workshop called 'Grow' from 17th January 2022 to 21st January 2022 to guide the students towards a better future in their professional careers. The workshop was addressed by nine prominent speakers including Ms. Saumya Gupta, Ms. Shruti Dandekar, Mr. Mani Makkar, Mr. Shobhit Jindal, Ms. Gowri Ram, Ms. Paramjeet, Mr. Raunak Agarwal, Mr. Aswini Bajaj and Dr. Shivani Sharma. These speakers were motivational experts, soft skills trainer and career coach. The 5-day workshop covered a wide spectrum of topics ranging from "Solving Case Studies", 'Entrepreneurship and Finding Happiness', Career Planning and Interview Tips, CAT Preparation Strategy, and Resume Writing to 'How to present ourselves in an Interview', 'Soft Skills', 'Civil Services as Career', and 'Emotional Intelligence and Tackling Post Covid Employability'. The workshop was attended by more than 100 participants. The workshop was indeed a great success.



Interactive Session with Mr. Alok Bansal- Career Counsellor

The Training & Placement Cell of Sri Aurobindo College, under the Aegis of IQAC, organized a live and interactive session with renowned speaker and career counsellor, Mr. Alok Bansal. The interaction was organized on 11th February, 2022 on Zoom Platform. It presented an opportunity to the students of the college to grow their career prospects. The students were motivated towards achieving personal and professional development by Mr. Alok Bansal by his inspiring interaction. He answered many questions which were asked by the students. More than 200 students participated and were inspired by our renowned speaker. The event was of a great help for the students and was a great



success.



NEEV- The Job and Internship Fair

The Training and Placement Cell of Sri Aurobindo College successfully organised its first Job and internship fair- 'NEEV' on April 18, 2022. The students got a golden chance to appear for interviews in 29 companies including the names like Tata Motors, Decathlon, Paytm, NIIT, Byjus, ICICI Prudential, Chegg, Geetanjali Homestate, The Blue Beans, Athena Executive Search and Consulting, Upgrad, Kcglobed, Adda247, etc. The event received an overwhelming response from different colleges and institutes. More than 1000 students across University of Delhi and various other universities registered for the same. Around 315 students appeared for the interviews and applied for 1435 job and internship positions. The data for the selected candidates is being compiled.



WORKSHOP ON C.V. VETTING

The Training and Placement Cell, Sri Aurobindo College organized a speaker session with Dr. Harshada Mulay on 6th October 2022, to guide students to overcome the mistakes and difficulties faced while preparing a CV by having a wonderful CV Vetting Workshop to showcase the talent and skills that are left unknown and unseen. She gave an insight to the current resume trends, explained whole of the CV vetting process with some tricks and hints to make our resume outshine and provided us with some interview related advice. The workshop well ended with a Q&A session for students to clarify their doubts they face while preparing a CV. The workshop was well attended by around 120+ students and much appreciated by the attendees and we got an overwhelming response through the feedback form which was circulated after the session.

Career Orientation Workshop

The Training and Placement Cell of Sri Aurobindo College organized a career orientation program on 12th October 2022 and experienced an enormously great seminar in the presence of Mr. Varun Bhutani. He made the attendees aware of the various skill sets a person should possess and the importance of being placed correctly according to his capabilities and skills. He also taught that a person should not be shy in introducing himself/herself and talking about what makes them unique from the crowd. His wise words made the students understand the gravitas should not fit oneself in a role because the right company will always gravitate toward you. The session included many informative learnings, attracting around 2500 students in the seminar hall from various courses. The seminar was fully interactive and ended successfully.

Webinar on Personal Branding and Cracking Placements

The Training and Placement Cell of Sri Aurobindo College organized a webinar on "Personal Branding and Cracking Your Placements" on 21st January, 2023 with renowned speaker Dr. Shubhra Chakraborty. The webinar aimed to provide students with insights into the importance of building a personal brand and how it can help them stand out in the job market. Dr. Chakraborty shared her expertise on various topics, including resume building, networking, and interview skills, providing practical tips and strategies for students to excel in their placements. The session was highly informative and interactive with students engaging in discussions and asking questions to clarify their doubts.



Training & Placement Cell
Sri Aurobindo College
University of Delhi



REPORT NEEV 2.0

Jobs & Internship Fair



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NEEV 2.0 AT A GLANCE

35+ Companies

Online & Offline both

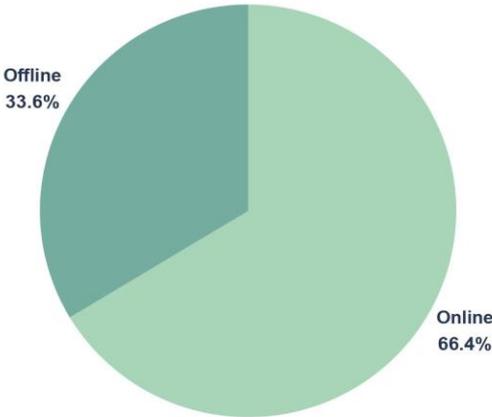
Key Successes



1200+ Registration



500+ Attendance
(despite heavy rains)



NEEV 2.0

For March 24th, 2023

NEEV 2.0 is the Job & Internship fair of the Training and Placement Cell, Sri Aurobindo College, University of Delhi. This year, the cell conducted NEEV on 24th March, 2023 in which teachers, members, and volunteers worked together to make the mission successful.

The fair started at 9 a.m. and concluded at 4 p.m. At the terminus, the HRs of reputed companies and team members received participation certificates from the college principal, Prof. Vipin Kumar Aggarwal, and the convener of the Training and Placement Cell, Prof. Subhanjali Chopra,

This year, more than 35 companies glorified the event with their presence both in online and offline mode. More than 1200 registrations came despite heavy rains, and more than 500 students presented themselves for the offline interviews.



COMPANIES THAT ARRIVED AT THE EVENT

D E Shaw & Co

AIESEC

— BI —
BEYOND IMMIGRATION



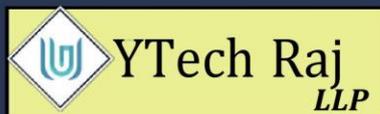
eigoPaathshala



COMPANIES THAT ARRIVED AT THE EVENT



COMPANIES THAT ARRIVED AT THE EVENT



APPLICATIONS RECEIVED

Between 10:00 am to 4:00 pm

S. No.	Company	Mode of conducting	No. of applicants
1	InvestICare	Offline	100+
2	Cardekho	Online	85+
3	Frankfinn	Offline	130+
4	Big Oh	Offline	90+
5	HDFC life	offline	90+
6	Lecture Notes	Offline	60+
7	Hurlad	Offline	110+

APPLICATIONS RECEIVED

Between 9:00 am to 4:00pm

S. No.	Company	Mode of conducting	No. of applicants
8	BBFT	Offline	100+
9	Viral Fission	Offline	35+
10	Inficare	Offline	90+
11	Triedge	Offline	190+
12	Creative Solution	Offline	105+
13	MultiGraphics	Offline	50+
14	Nexjob	Offline	105+

400+ registrations for other online companies which included organisations like DE Shaw, Car Dekho, Carelan Healthcare, etc.

OUR PERFORMANCES

This clipping was given in Dainik Jagran, Amar Ujala and few more newspapers for which the news was published in some newspapers on 24th and some on 25th.

अरबिंदो कॉलेज में हुआ रोजगार मेला का आयोजन



छात्रों को 5 लाख से 21 लाख रुपये तक का मिला पैकेज

— नई दिल्ली, संवाददाता

दिल्ली विश्वविद्यालय से संबद्ध श्री अरबिंदो कॉलेज के प्रिंसिपल और पोस्टलेट सेल के संस्थापक एवं सुप्रसन्न डॉ. अरविंद कौर ने बताया कि रोजगार मेले के आयोजन के माध्यम से छात्रों को रोजगार के लिए प्रोत्साहित किया गया। इस मेले में प्रथम वर्ष से लेकर स्नातकोत्तर के 1200 से अधिक छात्रों ने अपना पंजीकरण कराया।

प्रथम वर्ष से लेकर स्नातकोत्तर के 1200 से अधिक छात्रों ने अपना पंजीकरण कराया। इस मेले में प्रथम वर्ष से लेकर स्नातकोत्तर के 1200 से अधिक छात्रों ने अपना पंजीकरण कराया। इस मेले में प्रथम वर्ष से लेकर स्नातकोत्तर के 1200 से अधिक छात्रों ने अपना पंजीकरण कराया।

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अरबिंदो कालेज में लगा रोजगार मेला

जनसत्ता संवाददाता
नई दिल्ली, 24 मार्च।

दिल्ली विश्वविद्यालय से संबद्ध श्री अरबिंदो कॉलेज के प्रशिक्षण और प्लेसमेंट सेल के तत्वावधान में शुकवार को कालेज के छात्रों को रोजगार से जोड़ने के लिए रोजगार मेले का आयोजन किया गया। इस मेले में प्रथम वर्ष से लेकर स्नातकोत्तर के 1200 से अधिक छात्रों ने अपना पंजीकरण कराया। कालेज के प्राचार्य प्रोफेसर विपिन अग्रवाल ने बताया कि रोजगार मेले में इस बार एचडीएफसी लाइफ, फ्रैंकफिन, करिअर लांचर, कार देखो, केअरलेन और हेल्थकेअर जैसी 40 से अधिक बड़ी कंपनियों ने अरबिंदो कालेज के रोजगार मेले में भाग लिया।

अरबिंदो कॉलेज में हुआ रोजगार मेला का आयोजन

छात्रों को 5 लाख से 21 लाख रुपये तक का मिला पैकेज



दिल्ली के अरबिंदो कॉलेज में हुआ रोजगार मेला का आयोजन

छात्रों को 5 लाख से 21 लाख रुपये तक का मिला पैकेज

GALLERY



QUESTIONS? CONTACT US.



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Tarishi Mahindru (President)



TRAINING & PLACEMENT CELL
Sri Aurobindo College



Seminar Report

with Drishti IAS

11th April 2023



Sri Aurobindo College, Malviya Nagar, New Delhi



ABOUT SEMINAR

Training and Placement Cell, Sri Aurobindo College conducted a seminar on “How to Prepare for Civil Services Exam” in collaboration with Drishti IAS on 11th April 2023 in the Seminar Hall. The seminar was well-attended by over 200 students from various departments of the college. The aim of the seminar was to educate and enlighten the students about the critical skills and qualities required to become successful leaders in the modern world.

The speaker for the seminar was Mr. Altaaf Sheikh (ICLS) a renowned mentor with vast experience and knowledge. The Convenor of the Training and Placement cell, Prof. Subhanjali Chopra along with other esteemed personalities of the college made the day more special with their presence. The seminar began with an introduction of the speaker, who shared his personal life experiences and how he overcame various challenges. The importance of having a positive attitude towards life and its contribution to achieving success was discussed. The speaker also talked about the importance of time management, embracing failure, building resilience, pursuing a passion, and consistency in life. These were the key areas around which the whole discussion revolved.

The seminar was particularly useful for students who wished to pursue a career towards UPSC. They received great encouragement and practical advice on how to prepare for the exams, get out of their comfort zone, and overcome their insecurities. To make the seminar more interactive, the speaker also shared real-life examples. He gave a hypothetical situation where he asked the students if they would jump out of a running train for two crore rupees. The answer was a resounding "NO." However, when the speaker asked what they would do if the train catches fire, the students replied that they would jump out to save their lives, without giving a second thought. The speaker was trying to emphasize the importance of being prepared to face any situation and giving one's best. They also provided students with one form, three study materials, and one brochure.

In conclusion, the seminar was an eye-opening experience for the students. They gained valuable insights and knowledge about important life lessons and career growth. The seminar helped students understand the importance of having a positive attitude toward life and how it can help to achieve success. The seminar was highly appreciated by the students and the faculty, and it was deemed a great success.

DRISHTI IAS

Drishti IAS is a premier coaching institute for civil services examination preparation in India. Founded by Mr. Ashish Agrawal in 1999, the institute has grown to become one of the most trusted names in the field of IAS coaching. Drishti IAS provides comprehensive classroom coaching, study material, online resources, and test series to help aspirants crack the civil services exam. The institute's faculty comprises experienced professionals and retired bureaucrats who provide expert guidance and mentorship to students. Drishti IAS has a proven track record of producing successful candidates in the civil services exam and is highly recommended by its alumni.

Sri Aurobindo College
University of Delhi
Training and Placement Cell
Presenting
SEMINAR
on
HOW TO PREPARE FOR CIVIL SERVICES EXAM
by
DRISHTI IAS

DATE- 11th April'23
TIME- 11 am Onwards
VENUE - Seminar Hall

PROF.VIPIN KUMAR AGARWAL
PRINCIPAL

PROF.SUBHANJALI CHOPRA
CONVENOR

NIKUNJ MITTAL
VICE-PRESIDENT
87000 75600

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GALLERY





**Thank
You**

WEBINAR ON LEVERAGING LINKEDIN TO LAND FINANCE JOB ROLES

The Training and Placement Cell, Sri Aurobindo College organised a webinar on 26th June, 2023 to enlighten students about the LinkedIn app to enhance their professional lives. The webinar was initiated by Shahrose Bhatt, a representative of the renowned institution, Master's Union. He provided us with a comprehensive overview of their institution and introduced our guest speaker, Mr. Sahil Nayar, who has a significant association with the Masters' Union. Mr. Sahil Nayar, our esteemed speaker, is currently employed at KPMG and is an accomplished MBA practitioner. He boasts a substantial following on various social media platforms and has delivered lectures on numerous subjects at esteemed educational institutions. He informed us that recruiters or companies typically spend just 7 seconds reviewing a resume and that six individuals are hired through the LinkedIn app every day.

The primary focus of the webinar was on strategies for standing out among a large pool of talented individuals and utilising the LinkedIn app to enhance our professional lives and concept of personal branding through LinkedIn, outlining key steps to make our profiles unique and compelling was elaborated. These steps included using relevant keywords, incorporating facts and figures, highlighting our qualities, and patiently waiting for results. The session concluded with a feedback form, enabling participants to provide their valuable input.

The screenshot shows a LinkedIn webinar interface. At the top, it says 'REC ERS' UNION X KPMG'. The main slide is titled 'Food for thought' and is divided into two columns: 'Pitfalls' and 'Positives'. Each column has a list of four numbered points. Below the slide, there is a grid of video feeds for participants: Sahil Nayar, Shahrose @ Masters' Union, Jiniya Goyal, and Navya Agarwal. To the right of the grid is a profile card for Sahil Nayar, Senior Associate Director at KPMG, with a 'Top Human Resources (HR) Voice' badge and a link to his YouTube channel.

REC ERS' UNION X KPMG

Food for thought

Pitfalls	Positives
1 → Not mentioning your specialty in headline	1 → Professional platform: Headline to clarify work profile
2 → Using Selfies / Not using images	2 → Create the best narrative – About me
3 → Not updating profile periodically	3 → Networking opportunities Job opportunities
4 → Giving unnecessarily long work history	4 → Highlight Skills

Sahil Nayar
Senior Associate Director - KPMG | Full Stack HR | Behavioural Scientist | Design Thinker | Human Storyteller and Writer |
🎙️ Top Human Resources (HR) Voice
Talks about #hrbytes
KPMG India
Mumbai, Maharashtra, India
Sahil Nayar's YouTube Channel

Jiniya Goyal
Navya Agarwal

WEBINAR ON PERSONALITY DEVELOPMENT AND CAREER GROWTH

The Training and Placement Cell, Sri Aurobindo College in collaboration with Rotaract Club, Sri Aurobindo College organised a webinar on 30th June, 2023 to enlighten students about personality development and career growth. The speaker of the webinar was Mr. Yash Awidra who mentioned the importance of linkedin in building your career growth. Mr. Yash Awidra works as a Senior Consultant at Mercedes-Benz Research & Development India. He is also an Ex. IBM Executive, Author, linkedin and career coach, Public Speaker and Personal Branding Inspector.

The primary focus of the webinar was on how LinkedIn gives a lot of opportunities and multiple sources of income and it is crucially important for building and maintaining a career. The webinar was of great importance for students as they got a chance to learn about many new points for LinkedIn and then how they should use LinkedIn to its greatest possibilities. Various points were discussed in the webinar like how to grab network opportunities, knowledge sharing and learning, personal and professional development, brand visibility and credibility. Some of the important points are that how LinkedIn leveraging is crucially important for building and maintaining a career, Tip- Power of small things come into play, open up in college, learn skills there, ask questions and leave your introvert nature, learn to speak up, always express your opinions and thoughts, never sit behind in college.



WORKSHOP ON INVESTMENT BANKING

The Training and Placement Cell, Sri Aurobindo College successfully conducted a captivating Investment Banking webinar on 10th July, 2023 hosted by anchors Tanya Khanna and Diya Bajaj. The event featured a distinguished speaker, Nityanand Deva, a seasoned Finance Academician with over 13 years of experience and currently serving as Trainer - Financial Modelling at DataTrained Education Pvt Ltd.

The webinar commenced with a warm welcome to all participants, followed by a brief introduction by Ms. Yugmita on behalf of DataTrained Institute. Nityanand Deva was then introduced, highlighting his passion for finance and teaching, making the learning experience engaging and enriching for students. During the workshop, Nityanand provided a comprehensive overview of investment banking, explaining its processes and future prospects in India. He shed light on various career opportunities in this field and offered valuable insights on climbing the career ladder in investment banking.

Nityanand's presentation on the dividend discount model was particularly informative, with a practical case study, allowing participants to grasp the concept better. He patiently addressed questions from the attendees, fostering an interactive learning environment. The session concluded with a doubt-clearing segment and expressions of gratitude. The webinar proved to be an enlightening experience, leaving participants equipped with valuable knowledge in the domain of investment banking.

WHAT IS AN INVESTMENT BANK?

Investment banking is the division of a bank or financial institution that serves governments, corporations, and institutions by providing underwriting (capital raising) and mergers and acquisitions (M&A) advisory services. Investment banks act as intermediaries between investors (who have money to invest) and corporations (who require capital to grow and run their businesses).

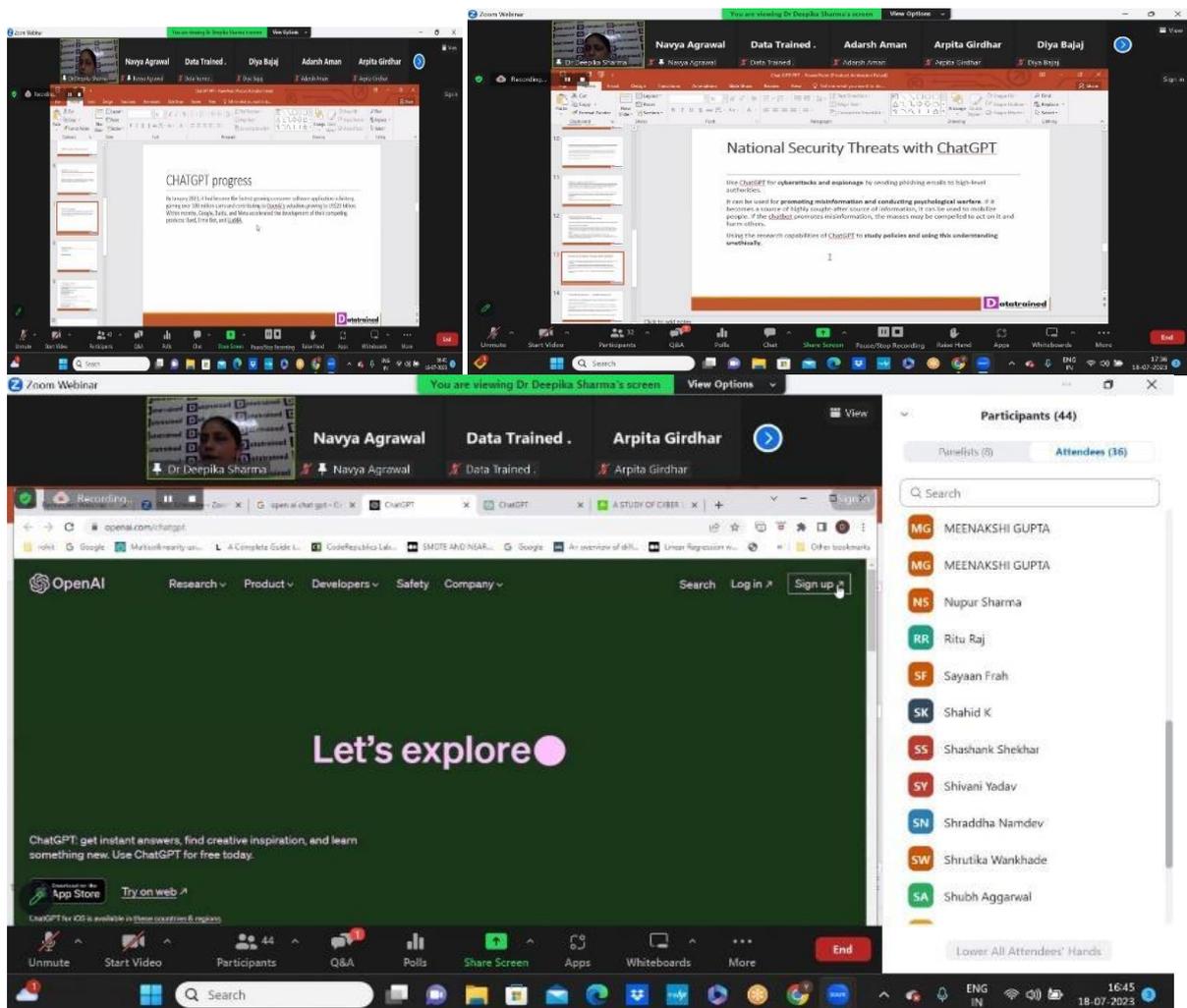
Introduction to 3 stage DDM

- Valuation models are analytical tools used to estimate the intrinsic value of an asset, investment, or company. They provide a systematic framework for assessing the worth or potential future cash flows associated with the subject being valued. Valuation models are used by investors, financial analysts, and professionals in various industries to make informed decisions about buying, selling, or investing in assets.
- Here are some commonly used valuation models:
- Discounted Cash Flow (DCF) Model:** This model estimates the present value of expected future cash flows generated by an investment or company. It considers the time value of money and discounts the projected cash flows back to their present value using a discount rate.
- Comparable Company Analysis (CCA) Model:** CCA involves comparing the financial metrics and valuation multiples of a target company with those of similar publicly traded companies. This model uses metrics such as price-to-earnings (P/E) ratio, price-to-sales (P/S) ratio, and enterprise value-to-EBITDA (EV/EBITDA) ratio to estimate the value of the target company.

WORKSHOP ON CHAT GPT

The Chat GPT Workshop, led by renowned speaker Dr. Deepika Sharma, in collaboration with Data Trained, took place on 18th July, 2023. Participants were introduced to Chat GPT, an open AI model developed by OpenAI. The discussion covered the accessibility of Chat GPT, clarifying that while some versions may be free, advanced features typically require a paid subscription. The workshop elaborated on the ChatGPT process and highlighted ethical implications, emphasizing responsible AI usage. Cybersecurity threats and national security concerns were addressed. Attendees acknowledged Chat GPT's usefulness as a tool but recognized the importance of domain knowledge for efficient and reliable results, particularly impacting code developers & other jobs.

The session concluded with a doubt-clearing segment and expressions of gratitude. The workshop proved to be an enlightening experience, leaving participants equipped with valuable knowledge in the domain of investment banking.



FINANCIAL LITERACY SESSION

On 14th August 2023, Training and Placement Cell, Sri Aurobindo College successfully conducted a knowledgeable webinar on Financial Literacy, hosted by anchor Yash Narang. The speaker of the webinar was Mr. Vivekh Pathak, a seasoned Financial Planner with over 2 decades of experience in the Financial Service Industry and has been managing 200+ personal finance portfolios.

The webinar commenced with a warm welcome to all participants, followed by a brief introduction of our speaker Mr. Vivekh Pathak. He started the session by wishing everyone Independence Day and how the students can also become financially independent by telling us the importance of today's session. The first thing he explained was, the life cycle of 4 stages in a person's life to live a happy life. A tip which he gave to all the participants was that a person should keep the percentage like 80% planning and 20% investing. Told us ways of how to keep a track of expenses and form a proper budget and also one should be aware about when and how to reduce your unnecessary expenses. At last, he gave us some more tips to become aware of unsolicited messages.

Mr. Vivekh Pathak's presentation on compounding was particularly informative, one should know about Compounding, Inflation and Valuation before doing any investment. He ended the session very calmly by giving a brief overview of his own financial stability journey and answered all the questions and cleared doubts of students and told us ways to earn money in our college life through various sources.



Sri Aurobindo College

Training and Placement Cell

IMS WORKSHOP- Data Visualisation with Tableau

Date: 26th August, 2023

Venue: Zoom Meeting

The workshop conducted was focused on visualisation and interpretation of data using Tableau and the ease it offers in making presentation and exploration of the software and the plethora of options it offers.

Its agenda included providing students with knowledge about the opportunities and possibilities they can access. The speaker for this workshop was Mr. Rohan Saini and the topic was Data Visualisation with Tableau system for proper and easy representation of data.

The session was attended by roughly 50 participants and had various interactions between the speaker and the participants throughout the workshop. Most of the students were from second and third year.

Feedback received from the students was positive, repeatedly stating that the workshop was informative and useful. All the participants were satisfied as their queries and doubts were resolved instantaneously.

Tableau plays an important part in networking and increasing collaboration opportunities through better presentation of data, enhancing understandability and communication. Through this workshop we made people aware about Tableau software's advantages and increased the participants' knowledge of it through proper demonstration and illustration of how the system works and interprets data.

During the session, the participants showed a keen interest in the Tableau software and there was good engagement and participation by the people present.

Overall it was a successful workshop, completed without any inconvenience. All the participants gave positive feedback and their queries were duly resolved within the timeframe of the workshop itself.

Regards,

Dr. Meenakshi Chaudhary

Sri Aurobindo College **Training and Placement Cell**

Workshop- Image Management for Greater Success

Date: 28th August, 2023

Venue: Zoom Meeting

Speaker - Riya Thukral

The "Image Management for Greater Success" workshop, held on 28th August 2023, was a comprehensive and engaging workshop aimed at equipping participants with the knowledge and skills necessary to enhance their personal and professional image.

The workshop, organised by Training and Placement cell brought together individuals from diverse backgrounds, including professionals, entrepreneurs, and students, all seeking to improve their image and presence in various aspects of life.

The primary objectives of the workshop were as follows:

- a. To understand the importance of personal and professional image.
- b. To learn strategies for enhancing one's image.
- c. To explore the impact of image management on career and personal success .

The session was attended by roughly 50 participants and had various interactions between the speaker and the participants throughout the workshop. Most of the students were from second and third year.

During the session, the participants showed a keen interest and there was good engagement and participation by the people present.

Image management through attendance, participation, and feedback is instrumental in achieving greater success.

The combination of these strategies leads to improved visibility, a stronger reputation, and personal growth.

The insights from data analysis underline the practical benefits of these practices.

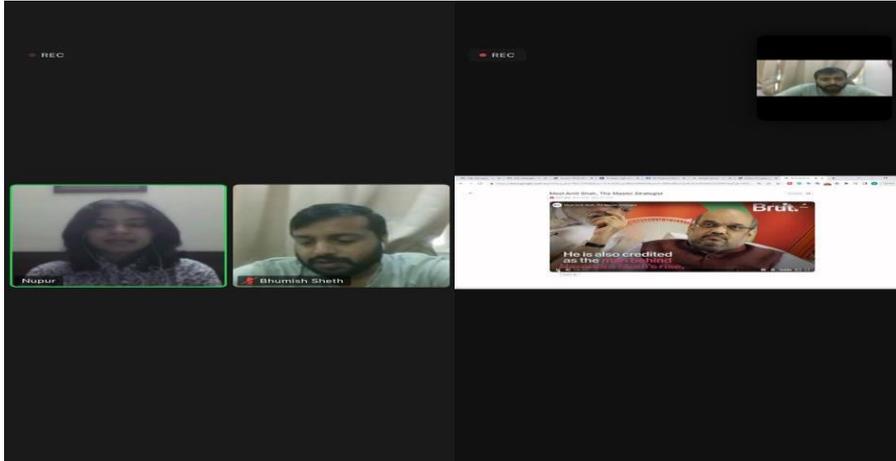
Overall it was a successful workshop, completed without any inconvenience. All the participants gave positive feedback and their queries were duly resolved within the timeframe of the workshop itself.

Regards,

Dr. Meenakshi Chaudhary

Sri Aurobindo College

Training and Placement Cell



IMS PROSCHOOL WORKSHOP

Date: 2nd September, 2023

Venue: Zoom Meeting

The webinar aimed to enhance participants understanding of brand awareness through social media and advertising. The event successfully achieved its objectives by providing practical insights into digital marketing.

ThTopics of the workshop included top-of-mind awareness, building brand preference, advertising tools like Facebook Ads Manager, campaign strategies, real-world case studies using Google Ads Manager, social media advertising on Instagram and Facebook and measuring key performance indicators.

Approximately 45 individuals registered for the event, with a notable diversity in attendee demographics, including students from different years, courses and specializations.

The qualitative feedback was overwhelmingly positive, praising the practicality of the content and the expertise of the speakers. All the participants were satisfied as their queries and doubts were resolved instantaneously.

The event resulted in increased awareness of brand-building techniques and digital marketing strategies through social media.

Analysis of attendance and feedback data revealed a correlation between higher satisfaction ratings and interactive elements within the workshop. Participants from various backgrounds showed equal interest in digital marketing and advertising, emphasizing its relevance across industries.

The event can be deemed a success due to its positive impact on attendees knowledge and enthusiasm for advertising. Key takeaways include the importance of interactivity and practical exercises in webinars. The event delivered significant value to participants, stakeholders and the placement cell by equipping students with essential marketing skills and fostering potential collaborations.

Regards,

Dr. Meenakshi Chaudhary